



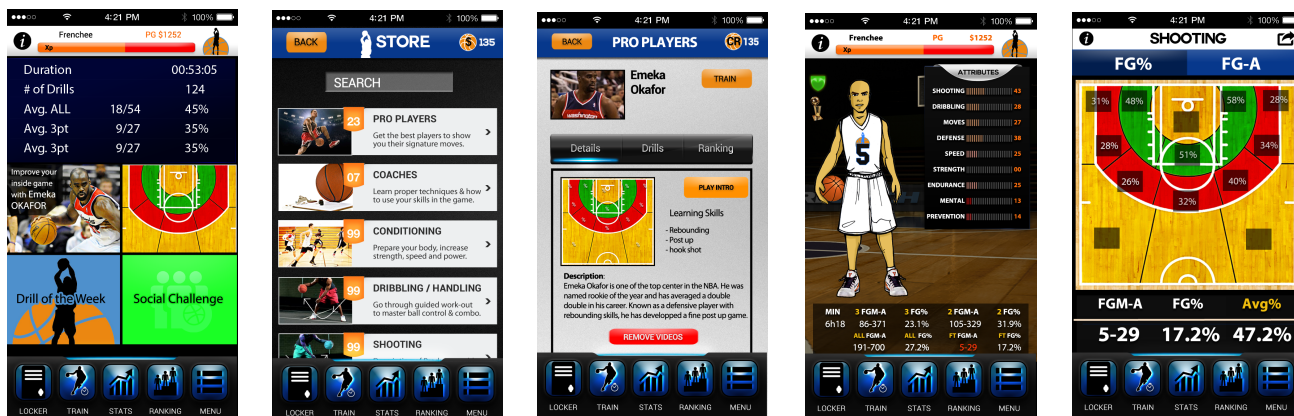
PERFCOACH

Download the Drills - Practice the Skills

**PERFCOACH will teach you the fundamentals of basketball.
Contribute now to bring it to the App Store & Google Play.**

PERFCOACH is an APP launching on the iOS platform to train basketball enthusiasts featuring videos of NBA players and coaches, to track your performance, and to analyze your results using an avatar concept!

Los Angeles - June 9th 2014 - PERFCOACH gives its supporters the chance to win one hour training with an NBA player from their crowd funding campaign. Releasing soon, the PERFCOACH app will put NBA players at your fingertips. It will allow you to learn techniques, track your progress, get feedbacks on your performance, and to play with your friends at your local playground or online.



PERFCOACH is like having your private trainer available anytime anywhere. Start by selecting your coach of the day between NBA and European players, NCAA coaches and skill coaches. put your smart phone in an armband, watch their video showing you the drills to perform, receive a personalized challenge such as scoring 10 baskets in less than 2 minutes. Practice and record your performance using the touch screen until you reach or miss your challenge. Once your workout is over, analyze the results with our shooting charts.

PERFCOACH is built as a training game with levels that will unlock new videos or features, trophies and badges to brag to your friends, and an avatar which attributes (technique, physicality, mental...) progress along with the user's training performance.

PERFCOACH's crowd-funding campaign has gathered perks that gives fans a chance to enter the perfccoach rewards program. By purchasing a perk/perks, one individual will get to win the lottery, a 1-hour training with an NBA player.

PERFCOACH is free for download and will be available in the summer 2014.

In addition to training for free with selected trainers, users can purchase additional coaches' program that will unlock an advance set of features.

Please visit www.perfccoach.com for more information or crowdfunding.perfccoach.com to support us.

PERFCOACH, is founded by Arnaud Ferec, a private NBA trainer for the past 10 years. Mr. Ferec is also a published author and hold a Master degree in Exercise Physiology.

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For further information on PERFCOACH, Mr. Ferec, or to schedule an interview, please contact:

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